

Welcome to Just Right Reader!

Dear Principal,

As a former principal, I know how powerful it is to see a student gain the skills and confidence to become a strong, confident reader. That's why I'm especially excited to welcome you to Just Right Reader and our partnership with the **New Mexico Public Education Department.**

This year, your students will receive **four rounds of personalized Take-Everywhere Literacy Packs**, matched to the phonics skills they're ready to practice. Teachers can use the decodable books and video phonics lessons during **small-group instruction**, then send the packs home so students can keep practicing with their families.

We believe in the power of connecting reading at school and at home. Our Take-Everywhere Literacy Packs are backed by **research that meets ESSA Level II (Moderate Evidence) criteria and demonstrates statistically significant gains in reading achievement**. We're excited to bring that opportunity to your students.

Your **Literacy Champion** will support teachers and stay connected with our team throughout the year. Your leadership will help make this partnership a success by encouraging teachers to use the books, inviting families to participate, and celebrating students' progress.

We're honored to partner with you and can't wait to see your students grow!

Warmly,

Sara Rich
FOUNDER & CEO, JUST RIGHT READER
Former Principal

NEW MEXICO
Public Education Department

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