2025 CATALOG

Just Right Reader

Science of Reading

Phonics Program + Decodable Libraries

in English and Spanish

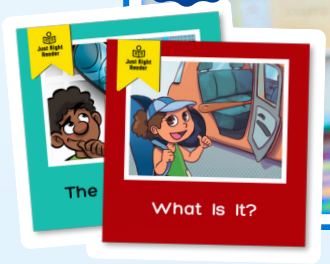
Family Empowerment · Video Phonics Lessons · Personalized Learning

Foundations of Reading Program:
Phonics, Family Empowerment, and Accelerated Achievement Year After Year

Early Childhood Collection

Ages 0-5 Years

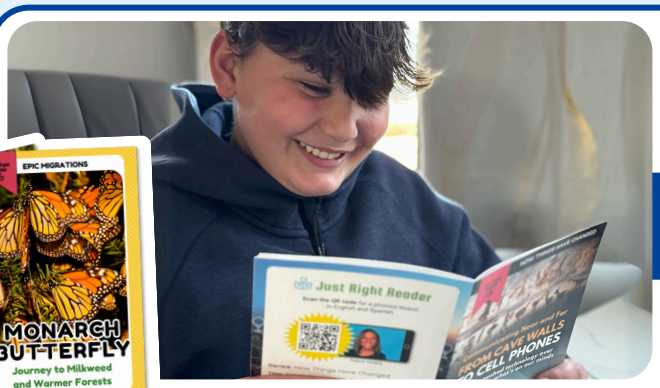
PAGE 28



Pre-Emergent—2nd Grade Library + Phonics Program

Early Childhood

PAGE 9



High-Interest Chapter Book Library

Upper Elementary and Middle School

PAGE 14

Language Acquisition Chapter Books

Upper Elementary, Middle, and High School Students

PAGE 17

Take-Everywhere Literacy Packs™

Pre-K to 12th Grade

- **Personalized, Research-Based, and Data-Driven Year after Year**
- **Customized** to Meet Your District's Unique Needs
- Available in **English and Spanish**

PAGE 3

Professional Development

All Teachers and Administrators

PAGE 33

NEW!

Multi-Tiered Phonics Instruction and Support

All Grades

- Intervention
- **NEW! Tutoring**
- Special Education
- Dyslexia Support

PAGE 23

Family Empowerment

All Grades

PAGE 31

ESSA TIER 3: PROMISING EVIDENCE

ESSA RESEARCH-BASED DESIGN TIER 4

ESSA LEVEL IV—DEMONSTRATES A RATIONALE

ICEIE SILVER EFFICACY

Accelerate Student Achievement Through

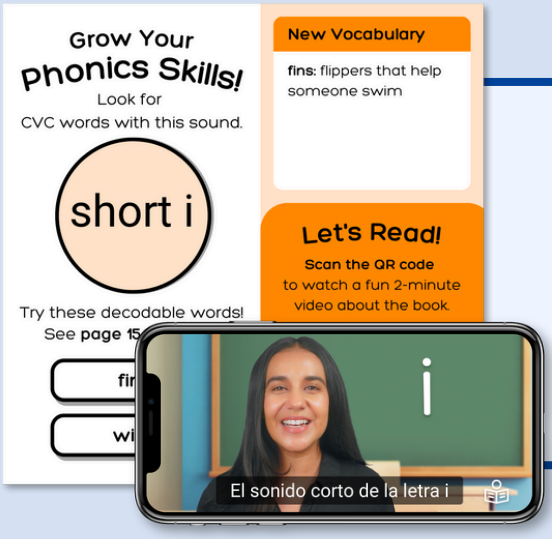
The 5 Pillars of Reading

1 Phonemic Awareness

Our Letter Books provide the critical building blocks of early literacy, helping young learners connect letters to sounds with confidence and joy.

2 Phonics

Each book features 90% decodable text and 20% targeted phonics instruction, supported by research-based video phonics lessons available in 14+ languages.



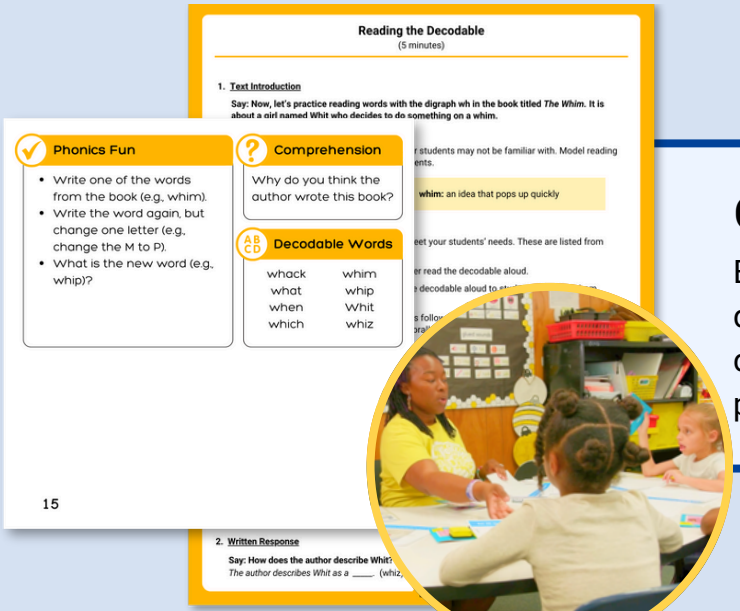
3 Fluency

As students reread, they strengthen fluency and mark their achievement by coloring a High Five! on the back cover—encouraging repeated practice and celebrating success.

Research-Based Phonics Program!
Learn more.

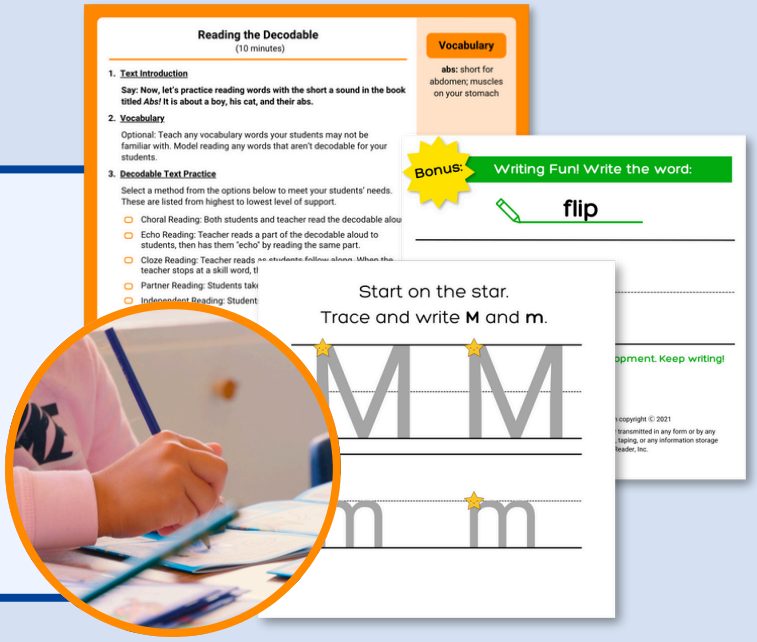
4 Vocabulary

To help students expand their language and comprehension skills, each book introduces rich, new vocabulary.



5 Comprehension

Each book and lesson plan includes discussion and written-response questions designed to check for understanding and promote deeper thinking.



BONUS Reading + Writing Connection

Integrated reading and writing activities support students in making meaning from text through purposeful writing that reflects and extends comprehension.

> If you are looking for decodable texts to support a well-articulated scope and sequence of phonics instruction, **look no further!** Just Right Reader Decodables are clearly designed to support explicit, systematic phonics instruction.

Dr. D. Ray Reutzel
Senior Research Fellow at the Center for the School of the Future

See What Districts and Schools Are Saying!
2-minute video

Just Right Reader's Take-Everywhere Literacy Packs™ have been **pivotal in tailoring reading instruction to the specific needs of our students.**

Dr. Kimberley James, Superintendent,
Willis ISD, TX

[Just Right Reader Take-Everywhere Literacy Packs™] showed us that this is a way **to encourage kids to get excited about books.** It was a way for us to give reading back to the community.

Tracie Bergman, Assistant Superintendent of Curriculum and Instruction with a Literacy Focus,
Hillsborough County Public Schools, FL

How it Works
2-minute video

Take-Everywhere Literacy Packs™

Real Books, Real Achievement, Year after Year

Research-based personalized decodable packs and turnkey literacy resources offer explicit and systematic phonics practice for school, home, and everywhere, year after year.

Available in **English & Spanish**

3, 2, 1, Open!

Joyful Reading Experiences

Personalized Phonics Practice

Easy Small-Group Instruction

Take-Everywhere Literacy Packs™

Are Customized and Printed Special for Your Students Year After Year

What's Inside:

Research-Based Activities

reinforce fluency skills and motivate students to keep reading.

Customized Backpacks

help students take their reading everywhere.

Video Phonics Lessons

in 14+ languages empower teachers and families to support reading at school, home, and everywhere.

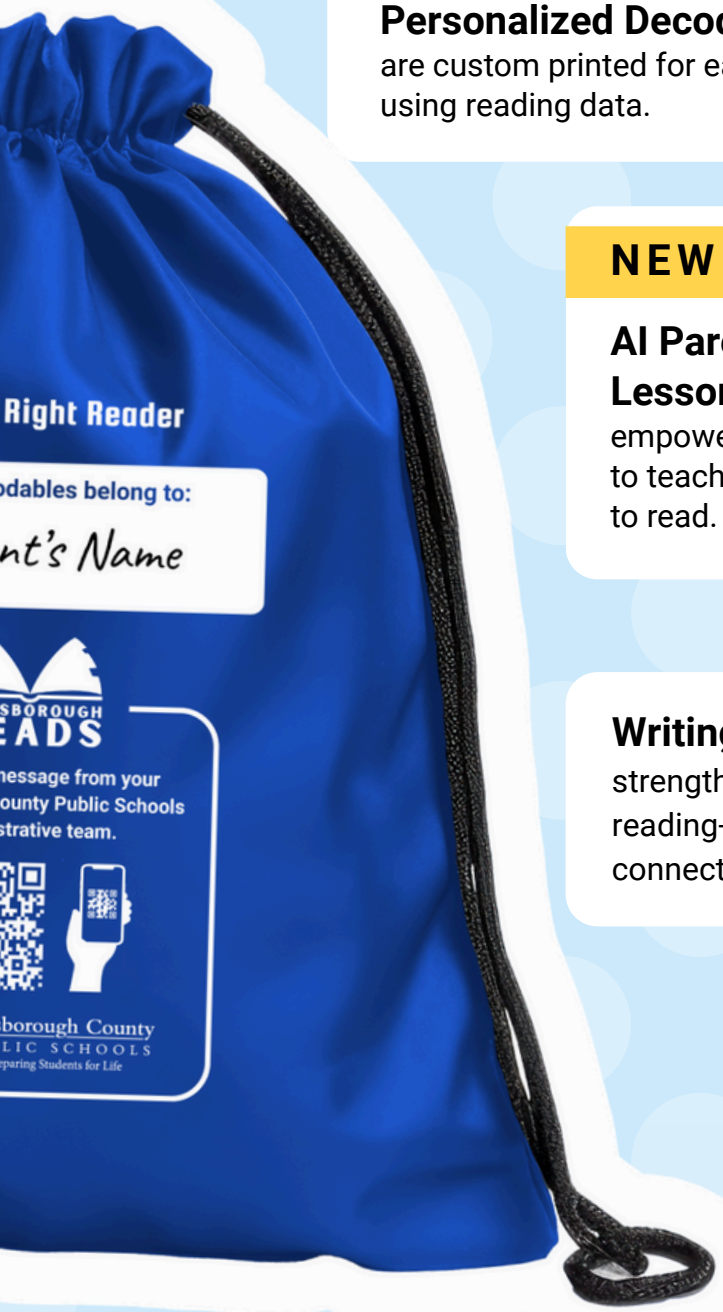
Specially Wrapped Packs

with **students' names** make reading personalized and exciting!

Available in **English & Spanish**

Peek Inside!
2-minute video

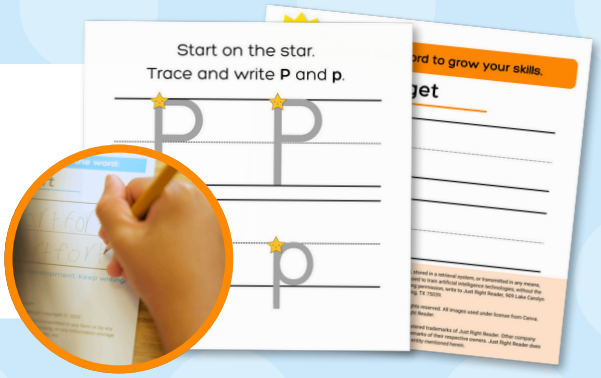
Personalized Decodables
are custom printed for each student using reading data.



NEW!

AI Parent-Tutoring Lessons & Tips
empower parents to teach their child to read.

Writing Pages
strengthen the reading-writing connection.



Personal Literacy Message
from **district leaders** creates a deep connection with the community.

Districts Love Take-Everywheres!
2-minute video

Take-Everywhere Literacy Packs™ Accelerate Achievement

How It Works:

You Share Reading Data

We Personalize Take-Everywhere Literacy Packs™

Students Accelerate Achievement!

Why Take-Everywhere Literacy Packs™:

- **Data-Driven** Provides Targeted Instruction Year After Year
- **Pre-Made Small Groups** Makes Implementation Easy
- **Video Phonics Lessons in 14+ Languages** Empower Teachers and Parents
- **Personalized Gift-Wrapped Packs** Make Reading Fun
- **AI Parent-Tutoring Lessons & Tips** Help Parents Teach Their Child to Read

3+ Packs Accelerates Reading Achievement

Explicit Instruction. Joyful Reading. Accelerated Results.

Flexible Options to Meet Your Needs Year After Year
Customized Quantities from 1–11 Packs

9 PACKS

+1 Pack FREE!

More Packs, More Practice, Accelerated Achievement

5 PACKS

Consistent Practice for Acceleration

3 PACKS

Kickstarts Reading Acceleration

Take-Everywhere Literacy Packs™

3,000+ Districts Are Accelerating Achievement

With Take-Everywhere Literacy Packs™ in English and Spanish

Back to School Kickstart
2-5 Packs

Special Education
5-11 Packs

Transformative Growth & Family Empowerment
11 Packs

School Break
5-11 Packs

Phonics Skill Mastery
5-11 Packs

Summer School
3-6 Packs

Take-Everywhere Literacy Packs™ Accelerate Achievement!

8X More DIBELS Growth in Just 6 Weeks

With Just 3 Packs Per Student!

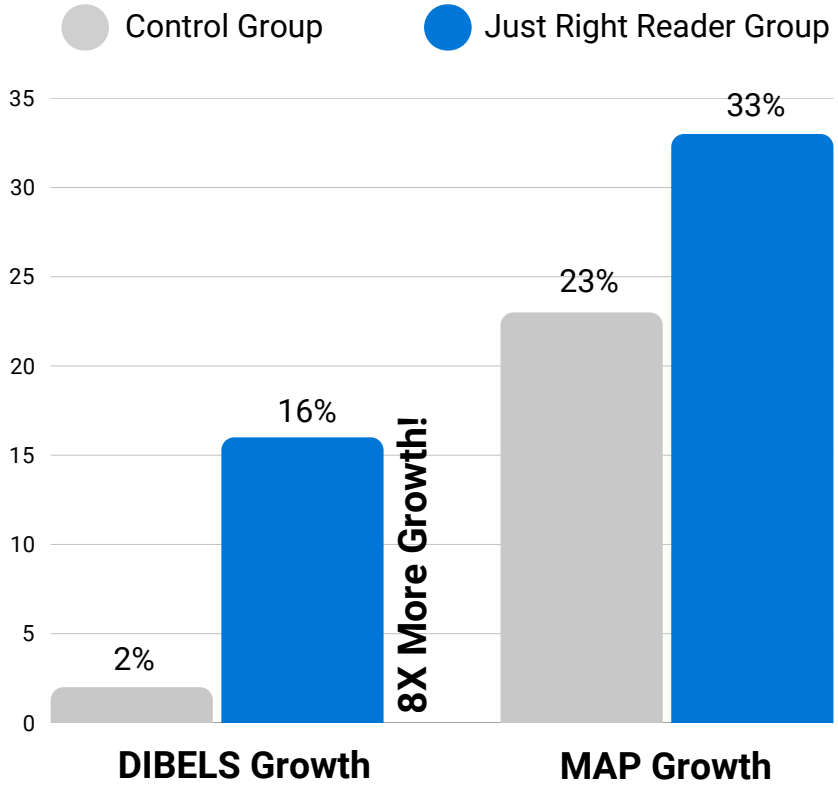
In one of the nation's largest school districts, second graders **achieved accelerated reading growth,** outperforming their peers, after using three Take-Everywhere Literacy Packs™ for just 15 min/day 2–3 days per week for only 6 weeks!

ESSA PROMISING III LXD RESEARCH

Students Who Used Take-Everywhere Literacy Packs™:

- Scored **10 percentile points higher** on MAP Growth—and 25 points higher with high-dose use
- Were **4X more likely** to meet their MAP Growth target
- Gained **14 percentile points more** in DIBELS Accuracy

Accelerated Achievement Starts with 3+ Packs



45%

of Just Right Reader students demonstrated **"remarkable growth"**

62%

of "High Dosage" Just Right Reader students **met their projected EOY growth**

Learn More: JustRightReader.com/Houston

Phonics Program + Decodable Libraries

Our libraries are special!
90-second video

Largest Library of Science of Reading Decodables

Over 1,000 research-based decodable titles provide explicit, systematic phonics practice with multiple texts per skill to build mastery and accelerate reading achievement.

Family empowerment resources and turnkey teacher supports—including small-group lesson plans, teacher guides, and progress monitoring tools—strengthen instruction at school, home, and everywhere.

Available in **English & Spanish**

> Not only do the teachers love the decodables, but the **students are loving them even more**. They want to pick them up and read them to themselves and to their friends. We have already noticed **a huge improvement in their reading fluency!**

Jennifer Sweeney,
Elementary Literacy Coach
Gilmer County Schools, GA

Foundational Skills Phonics Program

Pre-Emergent Libraries

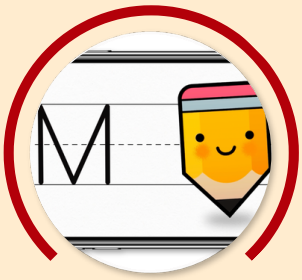
90 titles English Pre-Emergent Library

74 titles Authentic Spanish Pre-Emergent Library

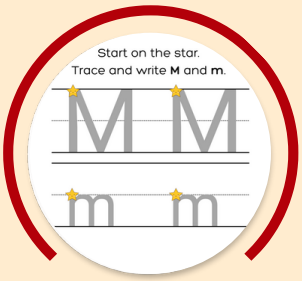
Explicit and Systematic Phonics Instruction

Learn Letter Identifications

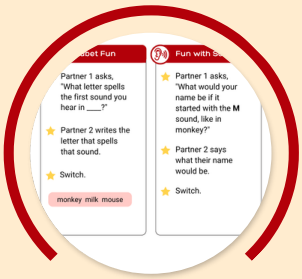
Quickly Move from Letters and Sounds to Decoding Words



Letter Formation Instruction



Practice Letter Writing on Dry-Erase Pages



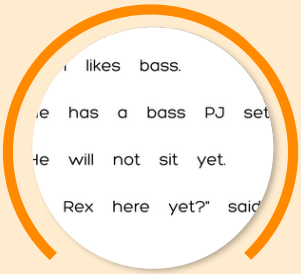
Fun Phonics Activities

Kindergarten Libraries

85 titles **English Kindergarten Library**

89 titles **Authentic Spanish Kindergarten Library**

Bins with each library!

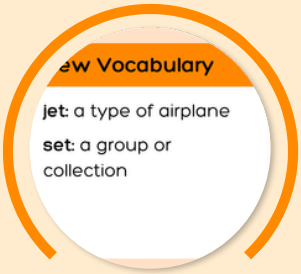


90% Decodable Text and 20% of Each Page Targets the Focus Skill

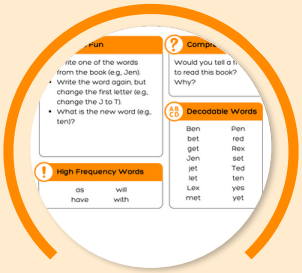
Video Phonics Lesson from a Real Teacher in 14+ Languages

Explicit and Systematic Phonics Instruction

Boosts Engagement with Colorful Illustrations



Builds Vocabulary



Engaging Activities Make Phonics Fun

Short *e* Phonics Lesson

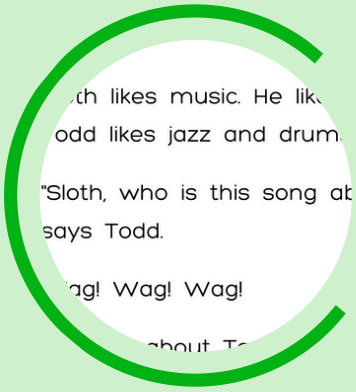
2-minute video

Foundational Skills Phonics Program

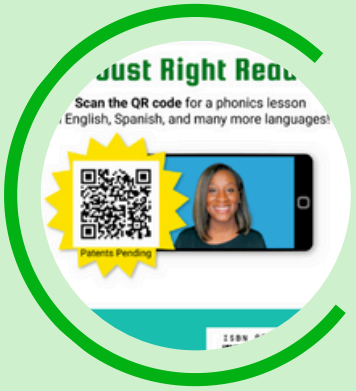
1st Grade Libraries

125 titles — **English 1st Grade Library**

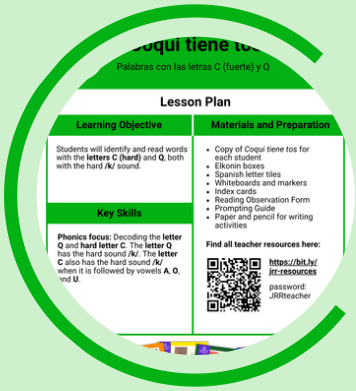
115 titles — **Authentic Spanish 1st Grade Library**



90% Decodable Text and 20% of Each Page Targets the Focus Skill



Video Phonics Lesson from a Real Teacher in 14+ Languages



Explicit and Systematic Phonics Instruction

Bins with each library!

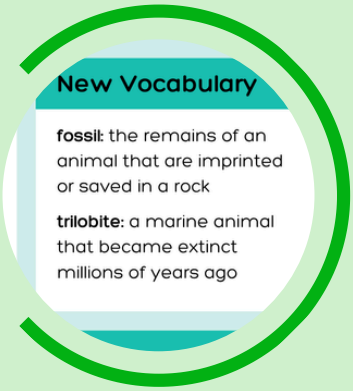
2nd Grade Libraries

90 titles — **English 2nd Grade Library**

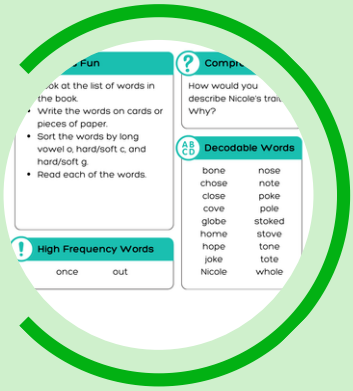
114 titles — **Authentic Spanish 2nd Grade Library**

Connects with Relatable Stories and Characters

Builds Vocabulary



Engaging Activities Make Phonics Fun



Video Phonics Lesson: Digraphs

2-minute video

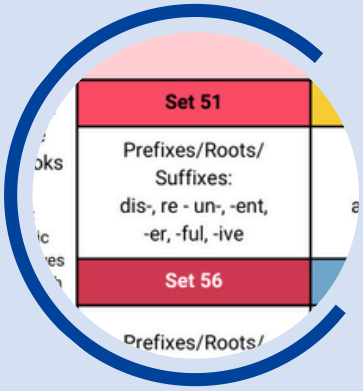
High-Interest Chapter Book Library:
Chapter Books for Developing Readers

Perfect for upper elementary, middle school, and high school students.

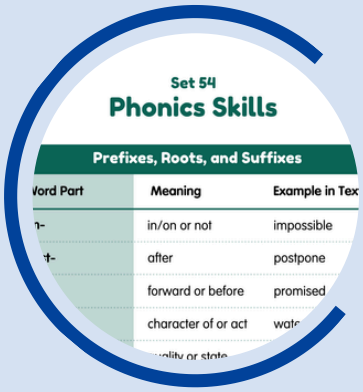
60 titles English High-Interest Library

30 titles Spanish High-Interest Library

Engages Developing Readers in Upper Grades



Explicit and Systematic Morphology Instruction



Focuses on Text Structure

Bins with each library!

Reinforces Phonics and Morphology Instruction with Engaging Videos in 14+ Languages

Strengthens Skills with Multisyllabic Words

Longer Text Builds Reading Stamina

Prefixes & Suffixes Phonics Lesson

2-minute video

Designed to Align with ALL Phonics Programs

Engaging, standards-aligned resources that support explicit, systematic phonics instruction while fitting seamlessly into your standards, curriculum, and classroom routines.

View your curriculum alignment!

English Curriculum Alignments

- Bookworms
- Being a Reader
- CKLA
- Fundations
- Heggerty
- HMH Into Reading
- Magnetic
- SPIRE
- UFLI
- Wonders
- 95 Phonics
- **and more!**

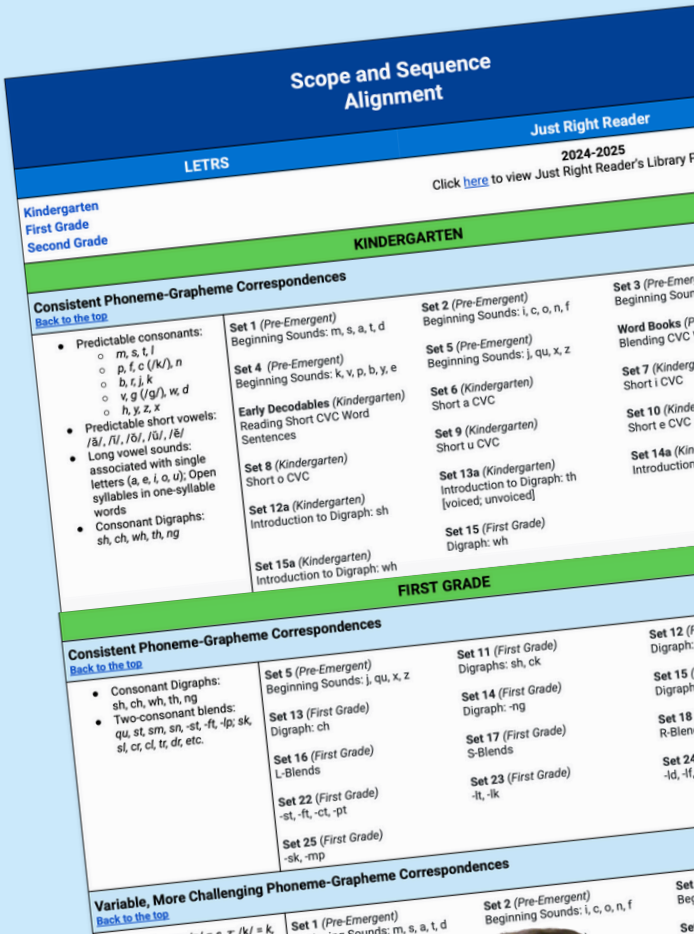
Spanish Curriculum Alignments

- Amplify
- Caminos
- Arriba la Lectura
- Estrellita
- La Cartilla
- Maravillas
- SAVVAS miVisión
- **and more!**

Custom Libraries

- UFLI-Aligned Library
- **and more!**

UFLI-Aligned K-2 Libraries Available



> The beauty of Just Right Reader is that you are **aligned to Heggerty, HMH, CKLA,** and so many of the resources that we use!

Dr. Shanae Herron,
Director of Federal Programs,
Monroe City Schools, LA

Learn More

Language Acquisition Chapter Books

Research-based literacy program that aligns to language proficiency standards and builds foundational skills for upper elementary, middle school, and high school students.

> Teachers reported an **increase in decoding, oral reading scores, and fluent reading skills** due to the targeted instruction in each of the decodable texts.

Allison Shuttleworth,
Assistant Director of Curriculum
Beebe School District, AR

Language Acquisition Chapter Books

Build Foundational Skills for 3rd–12th Graders

Research-based phonics program that builds foundational skills for upper elementary, middle school, and high school students.

105 books — **Full Language Acquisition Library**

35 books — **Beginner Collection**

35 books — **Intermediate Collection**

35 books — **Advanced Collection**

Language Acquisition Take-Everywhere Literacy Packs™

- Personalized packs that **build foundational skills** at school, at home, and everywhere, year after year.
- Contains **3-5 chapter books** along our phonics progression.
- **Personalized** using students' reading data.

Designed for Upper Elementary, Middle School & High School Students

Learn More

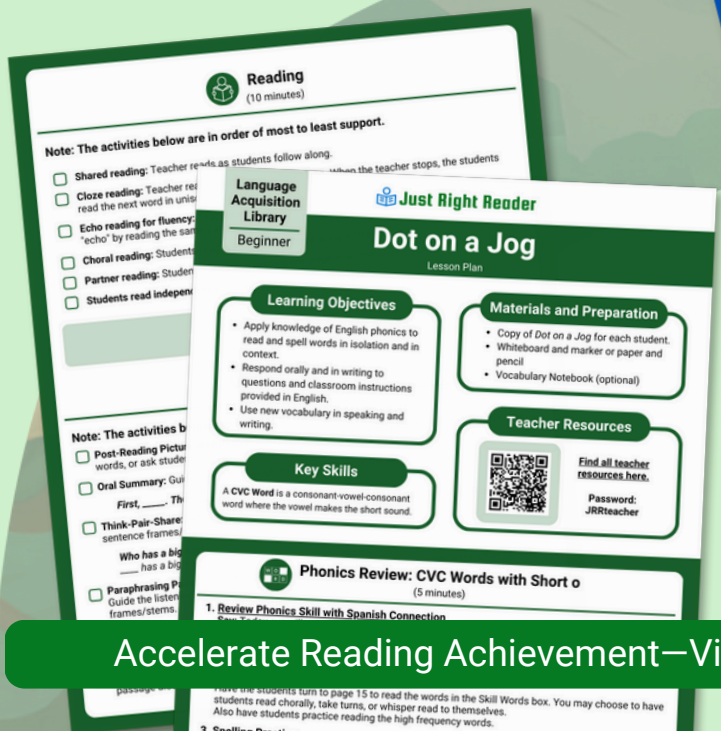
2-minute video

Supports English Language Acquisition

Spanish cognates and images to support vocabulary are included.

Engages Upper Elementary, Middle School & High School Students

Characters and images reflect older students.



Includes Comprehensive Language Support

Each lesson plan includes focused practice in listening, speaking, reading, and writing.

Planning small-group instruction that targets our kids' specific needs went from intimidating to **a smooth experience with the accessible and easy-to-follow lesson plans**.

This is the **first time I've seen students get excited** about reading decodables!

Ana Roldan
ELA Elementary Instructional Coach
Carrollton-Farmers Branch ISD, TX

Jennifer Knopf,
Principal
Henry Ford Elementary, CA

Learn More

Phonics Toolkits™

Engage students with personalized, hands-on multisensory activities that reinforce phonemic awareness and phonics skills through fun and interactive learning.

> The Phonics Toolkit is an **excellent instructional tool** for teaching letter-sound correspondences. It's engaging and reusable. **Children will most certainly enjoy learning to decode words** with this!

Dr. Laurice Joseph
Professor, Department of Educational Studies
Ohio State University

Reinforce Phonics Skills with Phonics Toolkits™

Elevate phonics instruction and engage students with personalized, hands-on activities that strengthen phonemic awareness and phonics skills.

Phonics Toolkits™ are built for flexible classroom use, including small-group instruction, independent practice, multilingual support, and more.

Magnetic Folder

To keep tiles organized and easily accessible

Magnetic Letter Tiles

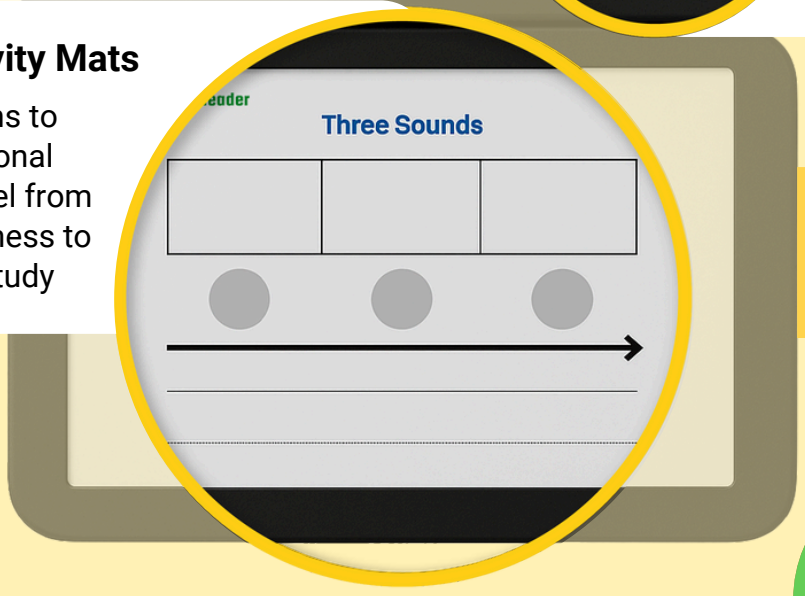
Interactive to support decoding, blending, and segmenting

Magnetic Colored Tiles

Strengthen phonemic awareness skills of blending and segmenting

Magnetic Activity Mats

Scaffolded options to address foundational skills at every level from phonemic awareness to advanced word study



6-Packs Available!

Dry-Erase Markers

Repeated writing practice to deepen skill mastery

Articulation Mirror

Mirror to support accurate pronunciation through tongue and mouth positioning

NEW!

Ideal for **Intervention, MTSS, RTI, Students with IEPs & Summer School!**

Multi-Tiered Phonics Instruction & Support

Eliminates Foundational Gaps and Accelerates Students Toward Grade-Level Reading

Intensive, research-based phonics instruction that promotes accessibility and accelerates achievement for students with a wide range of learning needs, including those with reading disabilities and dyslexia.

High-Impact Tutoring

Small Group Intervention

Personalized Instruction

Support for Students with Dyslexia

> After just two packs of **Just Right Reader decodable books,** one of our hardest to reach special education students moved from **Kindergarten to the end of second grade—she's taken off!**

Lisa Sipe
Kingman Unified District

Multi-Tiered Phonics Instruction and Support

Intervention Program

Real Books, Real Growth, Real-Time Achievement

Identifies and closes foundational literacy gaps for Tier 2 & 3 students to accelerate literacy achievement.

Ideal for **Intervention, MTSS, RTI, Students with IEPs & Summer School!**

Diagnostic Assessment

Explicit Instruction and Practice

with Take-Everywhere Literacy Packs™

Accelerated Reading Achievement

Continuous Progress Monitoring

UFLI University of Florida Literacy Institute

Take-Everywhere Literacy Packs™ are fabulous! They use data and provide the repetition kids need, **making them more effective than almost anything else** we can do.

Matt Burns, Ph.D.
Assistant Director

Learn More

Learn More: JustRightReader.com/Intervention

High-Impact Tutoring Program

In-Person and Virtual Support for Your Students

Available in **English & Spanish**

Our high-impact tutoring program with turnkey, research-based resources for explicit instruction supports students through data-driven, personalized learning to accelerate reading achievement.

Data-Driven, Personalized Instruction

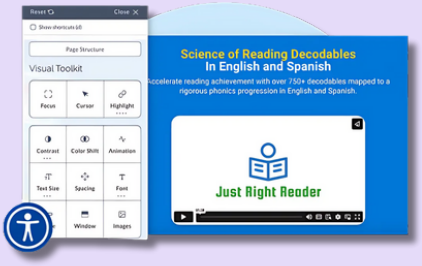
Customized to Support MTSS

ESSA-Rated Materials

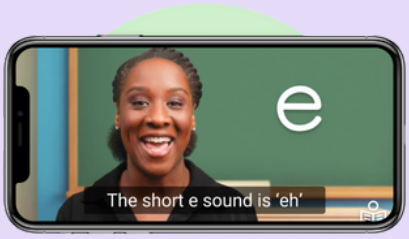
Learn More: JustRightReader.com/Tutoring

Our Commitment to Special Education

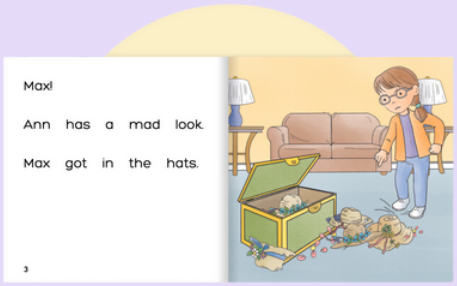
Accessible, high-quality literacy resources designed to support all learners and empower families



508 Compliance



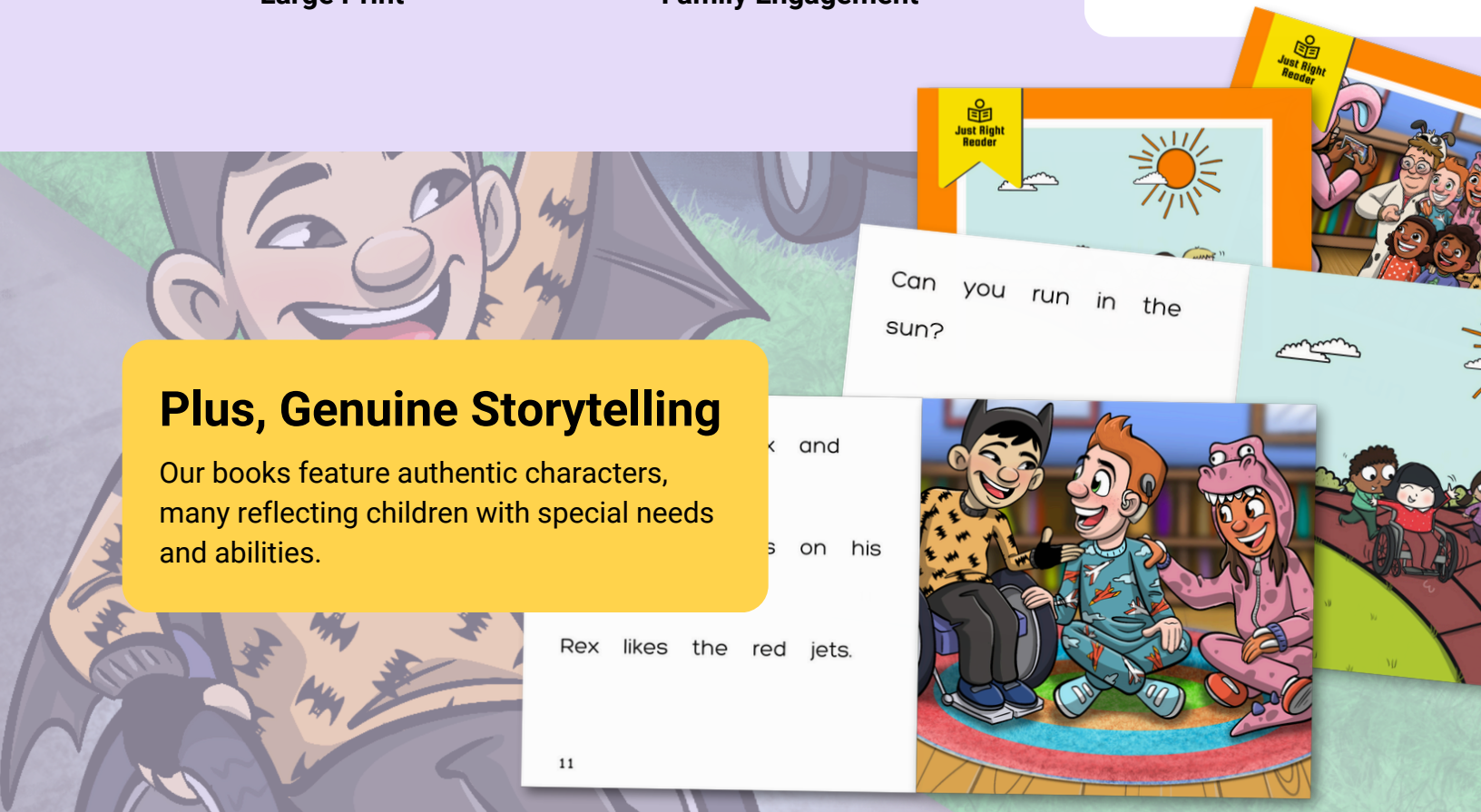
Closed Captioning



Large Print

Family Engagement

- **WCAG Compliance**
- **NIMAS Certification**
- **SOC 2 Type 1 Certification**
- **Transcripts**
- **Accessible Media Players**
- **Audio Descriptions**
- **High Contrast**
- **Accessible Fonts**



Plus, Genuine Storytelling

Our books feature authentic characters, many reflecting children with special needs and abilities.

Learn More: JustRightReader.com/Accessibility

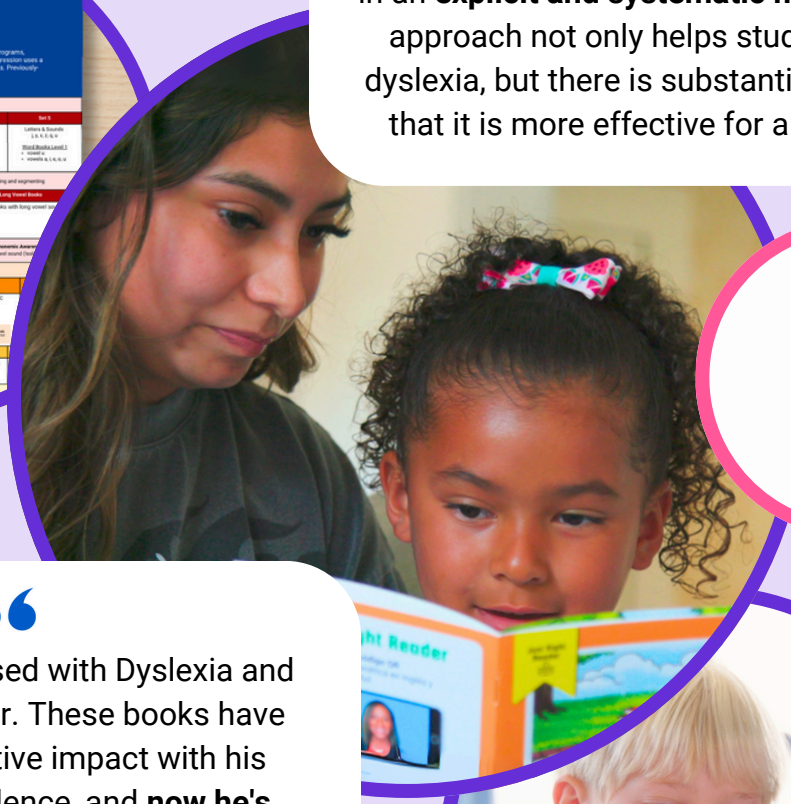
Accelerate Reading Achievement for Students with Dyslexia

Our Structured Literacy Phonics Program and decodable books empower educators to deliver explicit, systematic instruction that is personalized for every student and is especially effective for learners with dyslexia.

International Dyslexia Association

> What does work is Structured Literacy, which prepares students to decode words in an **explicit and systematic manner.** This approach not only helps students with dyslexia, but there is substantial evidence that it is more effective for all readers.

Systematic & Cumulative



Explicit & Diagnostic

> My son was diagnosed with Dyslexia and Dysgraphia last year. These books have made such a positive impact with his reading and confidence, and **now he's reading 4–5 per night and reading them over and over!** I hope any parent of a struggling reader finds Just Right Reader!

Parent in Hammond School District, IN

Learn More: JustRightReader.com/Dyslexia

Early Childhood Collection

Build literacy and readiness skills during the critical first five years of life.

What Makes Board Books Special?

Available in **English & Spanish**

> Just Right Reader has made it easy for us to **connect families with high-quality materials and tools** that encourage joyful reading routines and meaningful conversations. It's a **game-changer for promoting kindergarten readiness and nurturing a lifelong love of reading** from the very beginning.

Sonya McSwain
Director of Early Childhood
Duval County Public Schools

Contact Us: Learn@JustRightReader.com · 877-415-READ

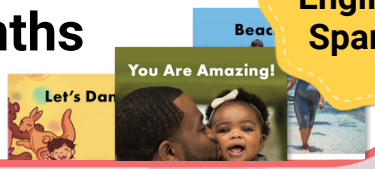
Early Literacy & Kindergarten Readiness

Build early literacy and readiness skills for babies, toddlers, and preschoolers with Early Learning Standards-aligned books and resources that engage children from day one.

Board Book Collection

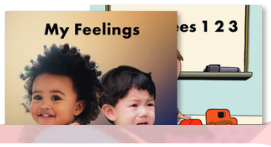
Available in **English & Spanish**

36 titles — **0–36 Months Bundle**

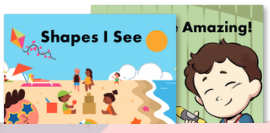


12 titles — **0–12 Months Collection**

12 titles — **13–24 Months Collection**



12 titles — **25–36 Months Collection**



PLUS Support for Families!
Book Bags and Learning Together Guides

Pre-Emergent Collection

Available in **English & Spanish**

Pre-Emergent Take-Everywhere Literacy Packs™

Personalized packs build foundational skills at school, at home, and everywhere.

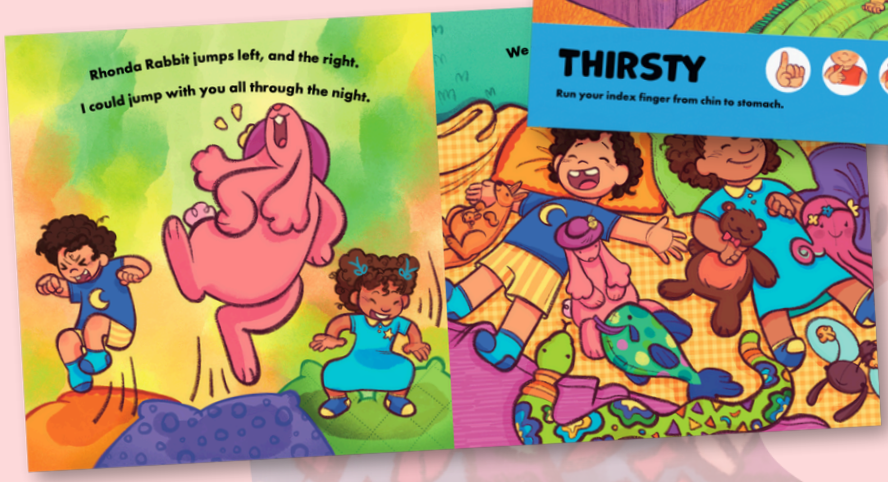
Pre-Emergent Letter and Word Books

Research-based books help children learn letters and early words.

Board Books Build Early Literacy Skills

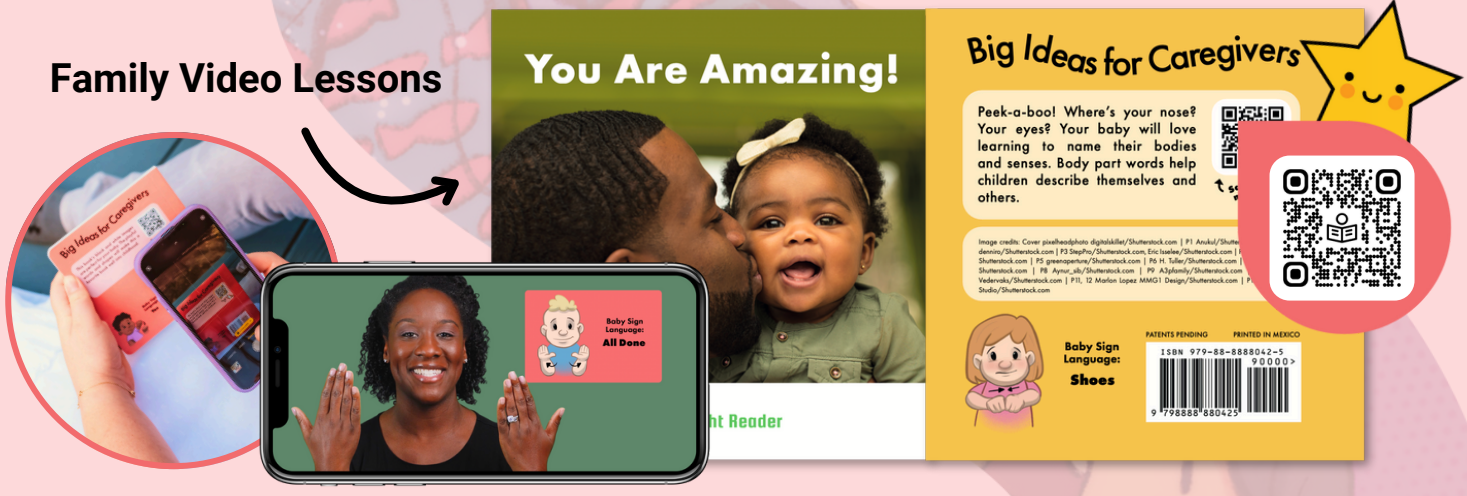
Achieve Developmental Milestones

Learn Baby Sign Language

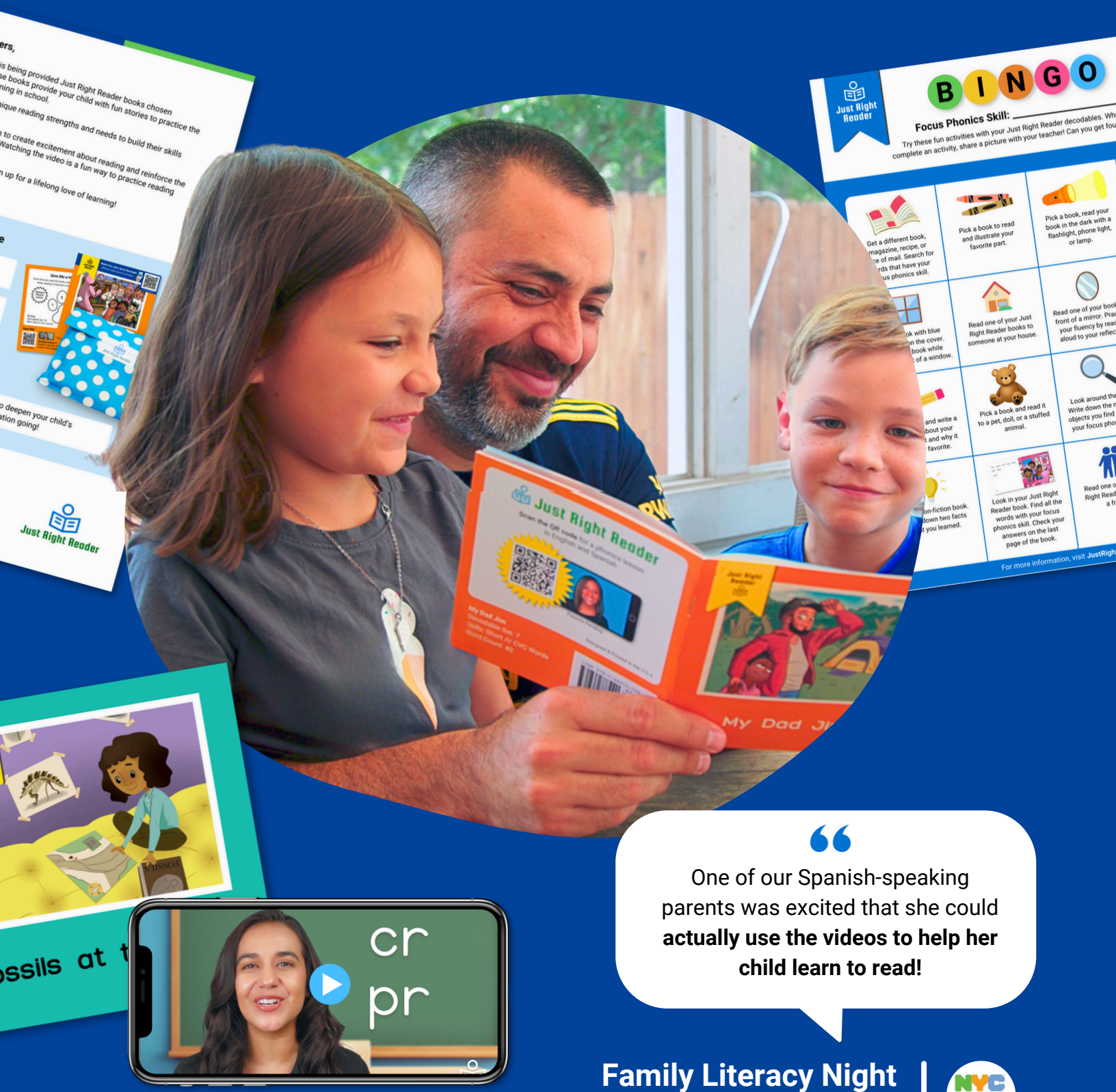


Spark Excitement with Vibrant Illustrations

Family Video Lessons



Family Empowerment



> One of our Spanish-speaking parents was excited that she could **actually use the videos to help her child learn to read!**

Family Literacy Night
PS 154 Harlem

NYC Public Schools

Customized for Your District

to Empower Families & Accelerate Student Achievement

HILLSBOROUGH READS

All Our Resources, Customized for You!

Custom Printed Backpacks with Your School or District Logo

Custom Decodables Printed Special For Your District

Branded Phonics Videos in 14+ Languages Made Special for Your District to Empower Teachers and Families

Spanish
Arabic
Farsi
Haitian Creole
Hmong
Mandarin
Russian
Portuguese (Brazilian)
Urdu
Vietnamese
Tagalog
German
French
...and more!

PLUS!

Personal Video Message from Your District Leader

Family Literacy Nights Designed Just for Your Families

Family Learning Tools Personalized for Your Community

NEW!

New AI Parent-Tutoring Lessons & Tips Made Special for Your Families

Professional Development

> Wonderful presentation. I am excited to use these sources! **It's nice they connect to the curriculum currently being used.** Thank you!

Ventura Unified School District, CA

Professional Development and Teacher Empowerment

Research-Based Professional Development for High-Impact Instruction and Teacher Empowerment

Watch a Science of Learning Symposium!

Bridge the Gap Between Research and Practice

Improve educator effectiveness and accelerate student achievement with engaging sessions that deliver easy-to-use strategies for instruction and sustainable implementation.

Session Topics:

- Data-Driven Instruction
- Family Engagement Strategies
- Effective Small-Group Instruction
- Intervention
- **and more!**

> This [training] was a **lot of fun with tons of learning**. I'm very excited about this resource!

Savannah-Chatham County Public School System, GA

Join the Science of Learning Network!

Science of LEARNING NETWORK

Fireside Chats

An intimate Professional Learning Community (PLC) where you connect with leading Science of Reading experts and fellow state, district, and school leaders through meaningful conversations.

Symposiums

Host an event in your district with our literacy experts and your district neighbors to share research and successes.

Webinars

Join our interactive virtual sessions for the latest research and actionable strategies that raise achievement for all students.

Join Today!

Don't miss out on our exciting learning opportunities!

JustRightReader.com/SOLN

Our Team of Leading Literacy Experts

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D. Ray Reutzel, Ph.D.

Laura Tortorelli, Ph.D.

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Alfred Tatum, Ph.D.

John Hutton, M.D.

Tim Rasinski, Ph.D.

Matthew Burns, Ph.D.

Just Right Reader

Get updates on our next pilot!

JustRightReader.com/Pilot

Over 1 million+ decodables donated

through our Pilot Program!

Science of Reading Phonics Program + Decodable Libraries

JustRightReader.com/Meet

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